Sample appeal letter to your contacts:

Dear \_\_\_\_\_\_\_,

For over 75 years, the League of Women Voters of Central New Mexico (LWVCNM) has worked to educate and inform voters about New Mexico’s political candidates and its issues. The League is a volunteer driven, non-partisan, not-for-profit 501(c)(3) organization that I joined to do my part to provide voters accurate information to assist them in exercising their right to vote.

In this important election year, as always, our volunteers are sending questionnaires to all the candidates, researching the issues, and publishing the information we gather in a *Voter Guide*.

Thousands of voters depend on the information we provide. Most notably, our questionnaires give the candidates the opportunity to state in their own words their beliefs and the policies they would promote if elected.

This year, the cost for creating and printing the *Voter Guide* will be about $25,000! Please click on the link below to donate toward the publication of the League of Women Voters of Central New Mexico’s 2024 *Voter Guide*!

<https://www.zeffy.com/en-US/fundraising/86d56404-5cdb-4056-8e9d-5544ff81adb6>

**And then won’t you please forward a note with the link to your contacts?**

Thanks so much for helping to educate voters of Central New Mexico!

(Your name)

(Your phone)

PS If you have any questions or problems with donating through Zeffy or just need a hand to hold through the process, please call Lori at 505 514-7776 or Betsy C at 505 238-2609.